July 30, 2021

Dear Community Sponsor,

## We would like to first acknowledge that the ADWAS office is located on the lands of the Duwamish people.

This is a special year for ADWAS! ADWAS is celebrating **35 years of service**! Please join us to celebrate at the **Hope & Justice Gala** taking place **November 6, 2021** from **5:00pm-10:00pm** at the **Daybreak Star Indian Cultural Center**.

We have a special program planned for the 35<sup>th</sup> birthday gala which will include **35 years of reflection**, a week-long silent auction, live auction, dinner, and dessert with a lively auctioneer and MC!

We invite you to sponsor this event, which will include working with us to change how we approach fundraising, as we adopt the <u>community-centric fundraising (CCF) model</u>. This model prioritizes "the entire community over individual organizations, foster a sense of belonging and interdependence, present our work not as individual transactions but holistically, and encourage mutual support between nonprofits." To learn more, please refer to: <a href="https://communitycentricfundraising.org/">https://communitycentricfundraising.org/</a> We will contact you to schedule a time for a conversation about the new sponsorship opportunity.

What will the <u>new</u> sponsorship look like?

- 1. **Sponsors will be encouraged to donate based on their annual budget** (1% of annual budget)
- 2. **Sponsors will receive benefits regardless of how much is donated** (new benefits can include free anti-racism workshops, engaging in social justice & equity discussions, participating in projects supporting communities that have been marginalized, etc)
- 3. Sponsors are encouraged to choose a BIPOC, Deaf, DeafBlind run or owned nonprofit organization to co-sponsor (.50% to ADWAS, .50% to the non-profit organization of your choice) Refer to the list of non-profit organizations here.

Thank you for considering this sponsorship opportunity. It takes a community to make this happen and together we can help survivors heal and work towards eliminating violence and oppression. If you have any questions, feel free to contact Stephanie Mathis at (206) 452-0794 or <u>development@adwas.org</u>.

Thank you! Stephanie Mathis, Development Director CC: Napal Tesfai, Executive Director ADWAS is striving towards a healthy community that is free of violence and oppression.

Ideas on how you can support BIPOC owned/run businesses & dismantle systemic racism https://www.anansicontent.com/7-ways-you-can-support-bipoc-businesses-now

https://hbr.org/2020/06/the-10-commitments-companies-must-make-to-advance-racial-justice

<u>https://communitycentricfundraising.org/wp-</u> <u>content/uploads/2020/07/CCF Aligned Actions List.pdf</u>

<u>https://bubblidigital.com/blog/what-companies-can-do-to-support-the-black-community-and-address-racism/</u>

## CCF RESOURCES

**CCF Aligned Actions List, by CCF** 

The Issue of Racism in the Fundraising Profession, by Birgit Smith Burton

<u>A Progressive's Style Guide</u>, by Hanna Thomas & Anna Hirsch

How The Best Bosses Interrupt Bias On Their Teams, by Joan C. Williams & Sky Mihaylo

**Building Movements, Not Organizations, by Hildy Gottlieb** 

<u>Characteristics of White Supremacy Culture</u>, adapted from "White Supremacy Culture" by Tema Okun

Money, Power and Race: The Lived Experience of Fundraisers of Color, from Cause Effective